

The Future of Multi-Channel Retail Management ⚡

Centralized Inventory, Fulfillment, and Accounting Platform for Multi-Channel Commerce



The Problem

We are Solving Real Problems in Retail Management



Multiple Sales Channels



Multiple Shipment Carriers



Multiple Softwares



Decentralized Data



One Window Analytics

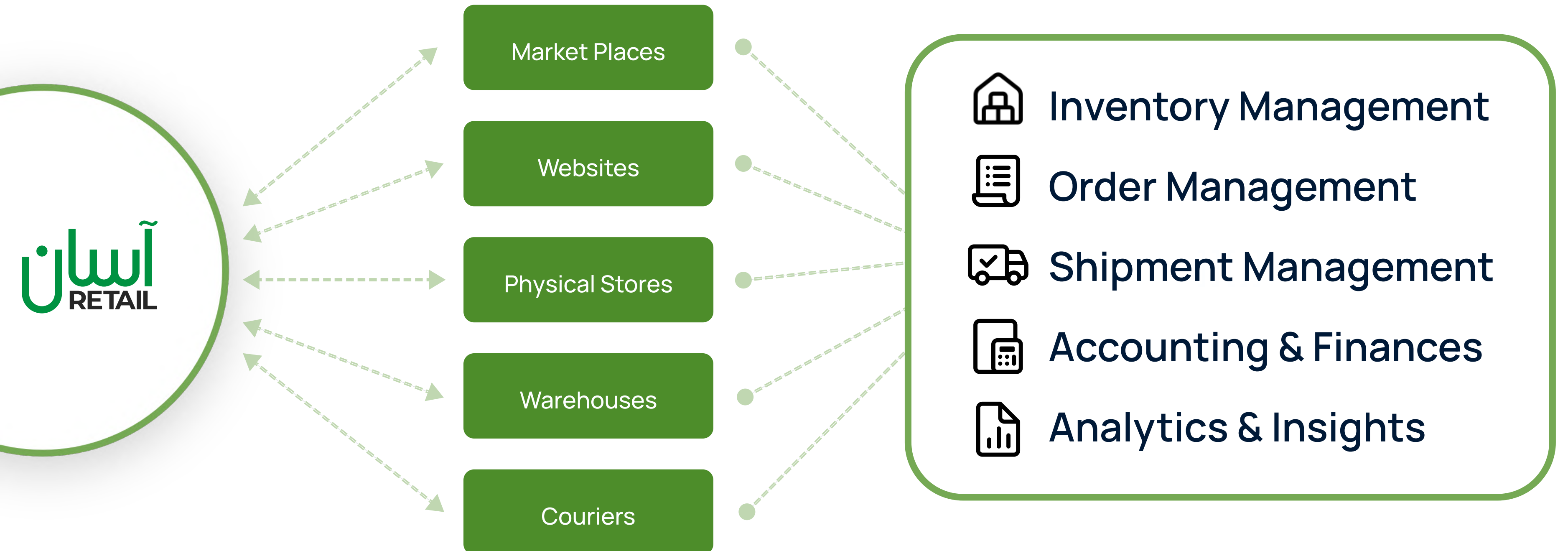


Low Efficiency

90% | Retailers face these problems while upscaling operations

Unified Platform

Your entire retail ecosystem in one place ⚡



Go-to-Market Strategy

Steps are important for the Success 🦶🦶

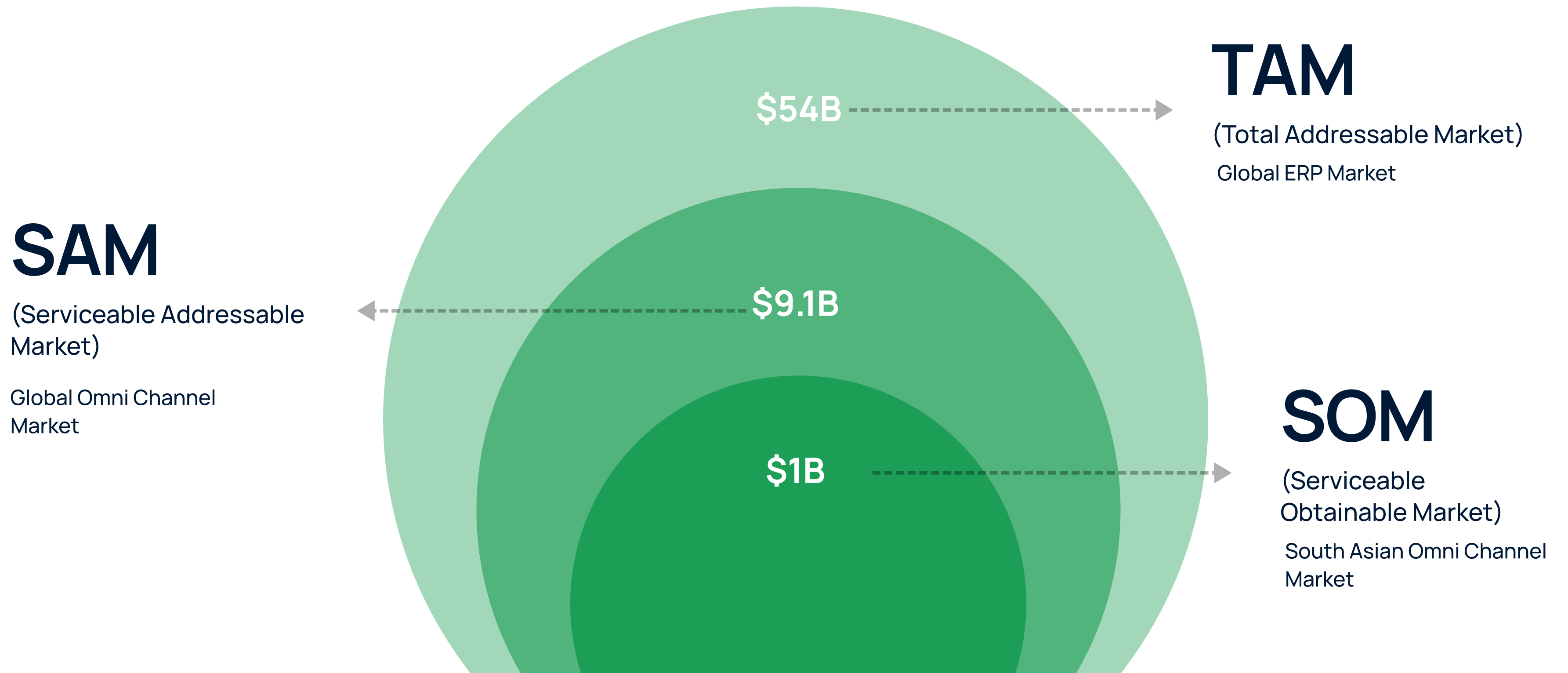


Market Size

This is how big the opportunity is 🔥

References:

- <https://www.researchandmarkets.com/report/omni-channel-retailing>
- <https://www.polarismarketresearch.com/industry-analysis/omni-channel-retail-solutions-market>



Business Model

Standard	Professional	Premium
\$27	\$47	\$65
500 Sales Orders/Month	1,000 Sales Orders/Month	1,500 Sales Orders/Month
1 Team Member	2 Team Members	3 Team Members
1 Location	1 Location	2 Location

ORDERS/
MONTH

USERS

LOCATIONS

\$X/Month

Custom Pricing

You can always customize plans, or pay as you go 😊💰

Product Market Fit



\$7.5K
MRR

\$90K
ARR

\$50
Avg Ticket Size

90%
Retention Rate

20:1
CLTV / CAC Ratio

40%
Expansion Rate
(QoQ)

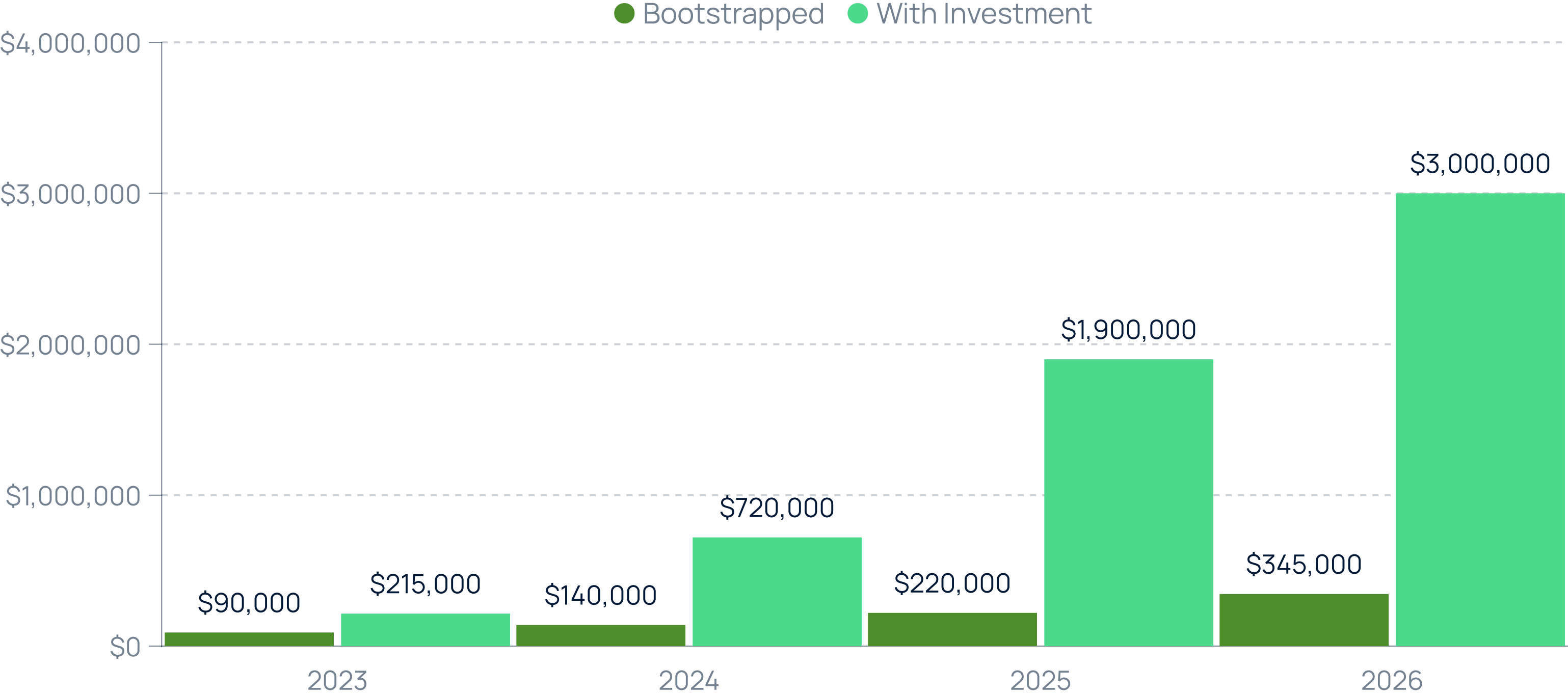


Competitor Analysis

Competitor	Inventory	Accounting	Fulfillment	Detailed Marketplaces Integration	Detailed Couriers Integration	Affordable Pricing
Zoho Inventory	✓	✗	✓	✗	✗	✓
Odoo	✓	✓	✓	✗	✗	✗
Gingko Retail	✗	✗	✓	✗	✓	✗
XStak	✗	✗	✓	✗	✓	✗
Asaan Retail	✓	✓	✓	✓	✓	✓

Financial Projections

A little push and we will make the difference 100



Meet the Team

Behind the Innovation



Saqlain Raza Bhimani

BSCS IBA 2018 | CEO & Co-Founder

- Founded Asaan Buy, a leading e-commerce store (2018).
- Led 5+ global Oracle and IBM banking implementations.
- Offers diverse global tech and business leadership.



Saif Ali Tharani

BSCS LUMS 2018 | COO & Co-Founder

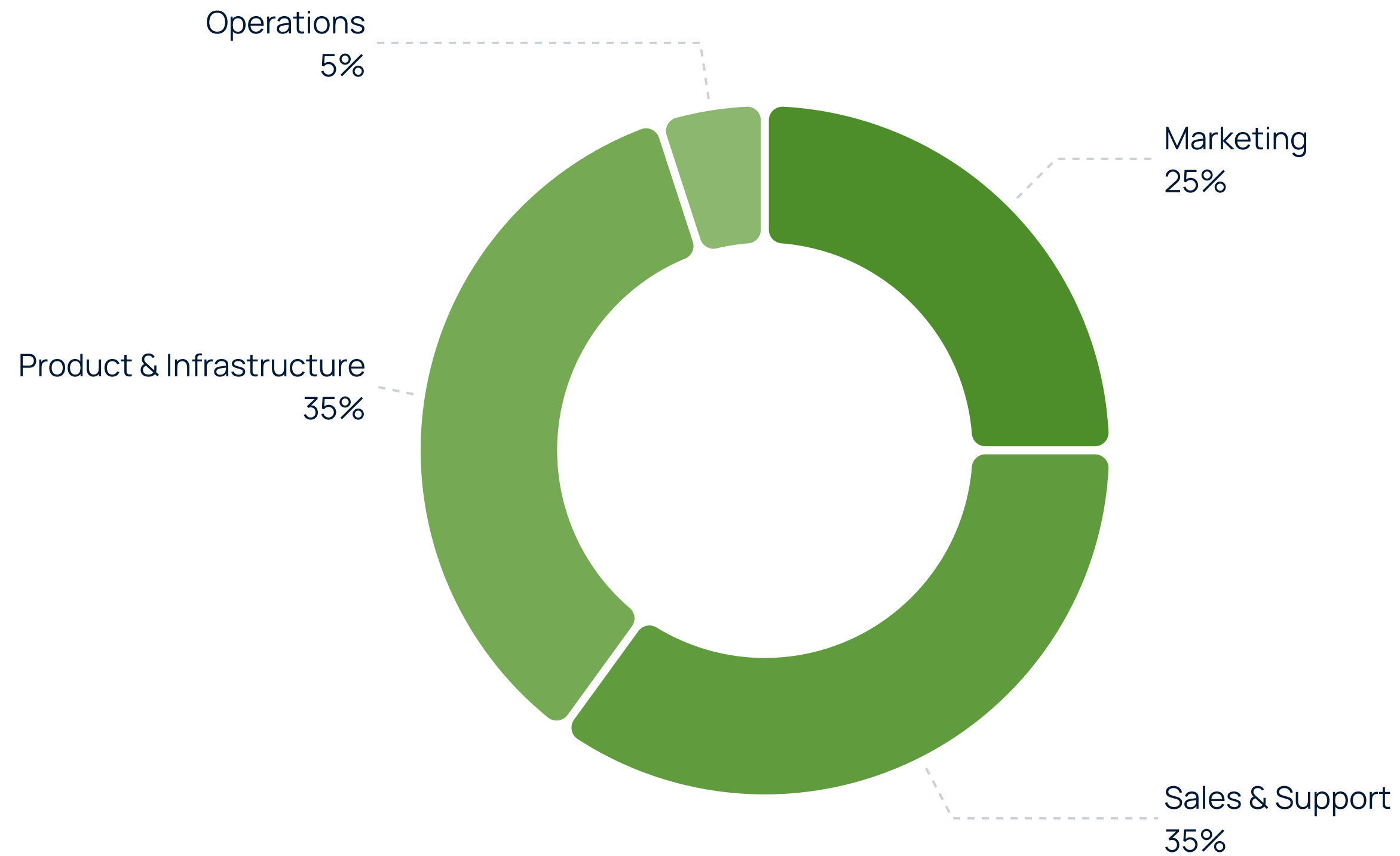
- Led Oracle banking solution implementations.
- Managed 50+ e-commerce stores on major platforms.
- Taught IoT to 500+ PIAIC students.

Our Advisors



The Ask

We are raising USD 500K in Pre-Seed.



Contact Us

Let's get connected!

E-mail

info@asaanretail.pk

Phone

+92 3472019651

Address

Suite # 17, Mezzanine Floor,
Avanti Terrace,
Allama Iqbal Road,
P.E.C.H.S, Karachi.

